




**3Q Holdings Limited**  
**ABN 42 089 058 293**

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## **NSW Retailer selects 3Q's Intelligent Retail Connect POS**

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 3Q signs business to the value of \$2.6m

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**Sydney, 25<sup>th</sup> August 2015:** 3Q Holdings Ltd today announced that its recently launched Australian subsidiary, Intelligent Retail, a leading provider of multichannel retail solutions for independent retailers, has signed a multi-million dollar, multi-year agreement with a large retail organisation in NSW, for the deployment of Intelligent Retail Connect, it's award winning point of sale and retail management system.

Intelligent Retail will provide Intelligent Retail Connect EPoS and Retail Management software, hardware and services, to 240 stores across NSW together with nine regional management centres. The retailer has also signed a 6-year agreement for support in this \$2.6m transaction.

Originally founded in the UK, and launched last year in Australia, Intelligent Retail's Connect EPoS is a premium multichannel retail system giving independent retailers complete control of their whole business, store and web all in one package. Intelligent Retail Connect helps today's independent retailers face the challenges of modern retailing head on with its innovative architecture and award winning functionality. Practical and affordable, it increases revenue and reduces costs with this truly state-of-the-art multichannel retail system. Innovative smart client architecture makes the solution highly scalable. With open source databases on every till it keeps reliability very high and cost per store low. Intelligent Retail Connect uses a truly integrated multichannel platform. It provides information across your business whilst giving you access to the latest technology with automatic updates. The till is very easy to use for staff with smart features built-in to help serve customers better and sell more. At head office level, our software provides flexible, centralised reports on all multichannel activities.

"This is the largest deal for the Intelligent Retail Business Unit since launching in Australia last July," said Daniel Sheahan, Head of International Operations at Intelligent Retail. "The launch has been spectacular, and the selection of Intelligent Retail really demonstrates that Intelligent Retail Connect can scale from a single store, all the way to complex, multidimensional organisation. We are very proud to add this logo to our growing Australian client base."

A more detailed announcement will follow shortly.

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### **About 3Q Holdings**

*3Q Holdings originally acquired 100% of Island Pacific Australia Pty Limited, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of*

sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.

*In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS), now known as Island Pacific Store (IP Store). IP Store has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving 3Q an excellent entry into the US retail software and services market.*

*New Zealand based AdvanceRetail Technology was acquired by 3Q in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia.*

*In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, 3Q not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.*

*In May 2013 the company acquired UK based Intelligent Retail, Founded in 2004, Intelligent Retail was the first company in the UK to design a multichannel retail solution specifically around the needs of independent retailers - encompassing in-store PoS systems, eCommerce, mail order, telephone orders, as well as online marketplaces. The company's award-winning "Connect" software is used today by around 600 customers throughout the UK and Ireland providing retailers with both a comprehensive in-store solution as well as an online "Connect eCommerce" webstore. In 2014 Intelligent Retail was launched in Australia and New Zealand.*