




3Q Holdings Limited
ABN 42 089 058 293

Apex Operating, Inc., DBA Brookstone, selects the Island Pacific End to End SmartSuite Footprint including SmartRetail, SmartWeb, SmartOrder, SmartOmni, SmartStore, SmartPlanning and SmartAnalytics

 Island Pacific signs a multi-year cloud deal in excess of AUD\$4.8 million

Sydney – April 26, 2019 : - 3Q Holdings Limited announced that Island Pacific Systems Inc, a subsidiary of 3Q Holdings Limited in the US (leading provider of an E2E multi-channel, global software solutions and services provider to the retail industry), has signed a major deal with Apex Operating, Inc., DBA Brookstone, for the deployment of its Island Pacific SmartSuite Solution.

Brookstone products are available at its 30 plus retail locations in airports throughout the U.S. and online at Brookstone.com.

Island Pacific's SmartSuite solution enables customer-centric merchandising that supports not only the physical store level, but the online and mobile channels as well. The solution offering includes master data management; core merchandising; merchandise store and assortment planning; customer order management; replenishment; allocation; promotional management; point-of-sale, vendor relationship management, colliding the data into the retail analytics platform, ensuring a single source of truth within and across business teams.

Mr. Tasso Koken, CEO & President of Apex Enterprise, Inc said, "Following a detailed evaluation of several vendors, we selected the Island Pacific SmartSuite as it provides us with a very robust and comprehensive cloud-based, end-to-end solution. This is a strategic investment for us which will support our aggressive growth plans over the next few years."

Carolyn Zainer, EVP Sales, Island Pacific US, said, "We are very excited to be implementing our cloud-based, E2E SmartSuite solution with Brookstone, supporting their requirements to modernize their business operations. Continuing our partnership of 25+ years, our company cultures and understanding of Brookstone's business requirements and process after decades are very much in synergy. Through the use of our technology solutions, we look forward to driving the transformation of the business under the new ownership of Apex Operating, Inc.

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About 3Q Holdings

3Q Holdings originally acquired 100% of Island Pacific Australia Pty Limited, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.



In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS), now known as Island Pacific Store (IP Store). IP Store has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving 3Q an excellent entry into the US retail software and services market.

New Zealand based AdvanceRetail Technology was acquired by 3Q in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia.

In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, 3Q not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.

In May 2013 the company acquired UK based Intelligent Retail, Founded in 2004, Intelligent Retail was the first company in the UK to design a multichannel retail solution specifically around the needs of independent retailers - encompassing in-store PoS systems, eCommerce, mail order, telephone orders, as well as online marketplaces. The company's award-winning "Connect" software is used today by around 600 customers throughout the UK and Ireland providing retailers with both a comprehensive in-store solution as well as an online "Connect eCommerce" webstore. In 2014 Intelligent Retail was launched in Australia and New Zealand.

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